

TXBC Newsletter

NATIONAL BREASTFEEDING MONTH

In recognition of National Breastfeeding Month (NBM), each August the USBC hosts a social media advocacy and outreach campaign inviting member organizations, breastfeeding coalitions, partner organizations, and individuals to participate in online action and conversation about the policy and practice changes needed to build a landscape of support for babies and families.

The 2023 NBM theme, **This is Our Why**, will help shine a light on why this work is so important and center the conversation on the babies and families who need our support. Join us as we celebrate mothers and lactating parents and work to protect, promote, and support breastfeeding and human milk feeding for the 13th annual National Breastfeeding Month this August!

How You Can Help: State, County, and City Breastfeeding Month Proclamations

Each year the USBC requests a Congressional Proclamation to declare August as National Breastfeeding Month in the United States. You can take the lead by urging your governor to proclaim August as Breastfeeding Month in your state or territory! Visit the NBM Proclamation Toolkit to find a package of resources designed to ease the process of submitting a proclamation request.

Organizations and coalitions are invited to use the official artwork for their NBM celebrations and observances for educational and awareness-generating purposes, excluding fundraising (t-shirts, merch etc). Please contact office@usbreastfeeding.org for more information about how to obtain high-resolution artwork that is suitable for reproduction.

2023 National Breastfeeding Month Weekly Observances

Week 1 (August 1-7): World Breastfeeding Week

Theme: Enabling Breastfeeding: Making a difference for working parents

Week 2 (August 8-14): Indigenous Milk Medicine Week

Theme: to be announced...

Week 3 (August 15-21): Asian American Native Hawaiian and Pacific Islander Breastfeeding Week

Theme: to be announced...

Week 4 (August 25-31): Black Breastfeeding Week

Theme: to be announced...

New Week 5 (September 5-11): Lactancia Latina

Theme: to be announced...

You can get your NBM Proclamation Toolkit and your official NBM 2023 T-shirt at USBreastfeeding.org.

Upcoming Events

TXBC Member Call – July 11, 2023 at noon

National Breastfeeding Month – August 2023

ILCA – August 13-15, 2023 in Las Vegas, Nevada

TXBC Fall In Person Meeting – September 30, 2023 in Lubbock, Texas

Educational Opportunities

International Lactation Consultant Association - <https://learning.ilca.org/>

US Lactation Consultant Association - <https://uslca.org/education-resources/>

Gold Lactation - <https://www.goldlearning.com/>

iLactation - <https://ilactation.com/>

Lactation Education Resources - <https://www.lactationtraining.com/>

Organizational Information

Member meetings will be held via Zoom or phone on a bimonthly basis, the second Tuesday of the month, on the odd months.

The newsletter will be on a bimonthly basis, on the even months.

The website is TXbreastfeedingcoalition.org.

If you've not already renewed your membership, you will soon receive a reminder email.

Membership is \$20 for individuals, \$100 for small businesses/nonprofits (less than 4 employees) & \$250 for businesses.

Two ways to pay:

Venmo account – txbc1

Or, if paying by check, please mail the check to the following address...

TXBC, 1624 Coriander, Austin, TX 78741

Coupon Code for discount on books at Praeclarus Press: TXBC.

Announcements

The Patty Stone Scholarship for the Dallas Summer Seminar will run from July 17, 2023, through July 31, 2023. Email notifications will be sent out prior to the opening date.

TXBC July Meeting Link:

<https://us06web.zoom.us/j/84241745003?pwd=QVF6SIVVeU9FNFJMbTFENWIGYTd3UT09>

Time: Jul 11, 2023, 12:00 PM Central Time

Meeting ID: 842 4174 5003

Passcode: 392293

Call in phone number: (346) 248 7799



TX Breastfeeding Coalition

TXbreastfeedingcoalition.org

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